The Pennebaker Wiley Outstanding Board Award

Each year, the accomplishments of one board set a new standard for chiropractic regulation.

They become a model for other boards while protecting the health, safety and welfare of the public. They set ambitious goals, and they achieve them.

The FCLB’s recognition for outstanding regulatory board is named in honor of two wise and compassionate regulators, Dr. Earl L. Wiley of Ohio and Dr. Gary Pennebaker of Minnesota.

Their desire to protect patients through responsible governance is reflected by many of you and especially by this year’s winner.

Shaking up the status quo makes a great campaign platform. It’s a great sell as an idea.

As a reality, though, it’s mostly just hard. And scary. And the results are far from guaranteed.

Chiropractic regulatory boards are having to find ways to do more with less, though. So sometimes that means change is ultimately the best alternative.

One board in particular has worked hard this past year to make some changes. Not just “a fresh coat of paint and add some
curtains” changes, either. This is the kind of change that starts with a sledge hammer and doesn’t end until the folks at Home Depot know you by name.

This board ripped open their entire chapter of regulations, rewiring it for improved standards in patient protection.

They restructured their leadership, committee, and team framework, building a more efficient, responsive system.

This board reassessed workloads and responsibilities, juggling tasks to reducing wait times and even fees for licensees in many areas.

They powered up engagement with FCLB, NBCE, state agencies, and licensees, including the creation of a multi-media training program to familiarize licensees with board responsibilities and state law.

In short, this is a board that saw a need for change and, instead of trying to hide problems with a quick, superficial gloss, they strapped on their tool belts and really put their back into it.

Please join me in congratulating the FCLB’s 2017 Pennebaker Wiley Outstanding Regulatory Board Award winner:

The innovative and rennovative Washington State Chiropractic Quality Assurance Commission
Dr. Matt Waldron
Would you please come forward and introduce your outstanding board members?