THE GEORGE ARVIDSON AWARD FOR MERITORSIOUS SERVICE TO
CHIROPRACTIC REGULATION

The Arvidson Award is the highest award given by the FCLB.

This Award carries with it a long history of protecting the public with dedication, expertise, and integrity. Dr. Arvidson charged us all with protecting without bias – always focused on the well-being of the patients we serve.

The role of a regulator kind of boils down to one simple thing. We are the conscience of the profession. The little voice that reminds chiropractors why they do what they do. When temptation whispers that there are faster, easier paths, we’re the balance that reminds doctors that they are in this for the patient.

But who reminds us?

Sometimes, in the struggle to hold the line against the predators who don’t put patient care and safety first, the temptation to just fix it and move on, to plow ahead and mark the project done can get overwhelming. We can start to lose sight of the bigger picture.

That’s when we need someone who reminds us of our purpose. Someone who tells us that the job we do is valuable – especially when it’s hard. And someone who prioritizes our mission above all else and holds us accountable.

The FCLB Board of Directors is blessed to have such a person. When we risk wandering into the weeds, we have a voice who calls us back to our mission. A voice that reminds us when we put public protection first, the decisions become clear. A voice that says “remember why you’re here. Now decide.”

So for this year’s Arvidson – an award that celebrates dedication, expertise, and integrity in regulation – I want to give a long overdue thank you to the person who has shared those qualities with the FCLB for a very, very, very long time.

Please join me in expressing our gratitude for the wisdom and care of FCLB’s own not-so-little voice of commitment, the 2023 Arvidson Award Winner:

Mr. Dale Atkinson